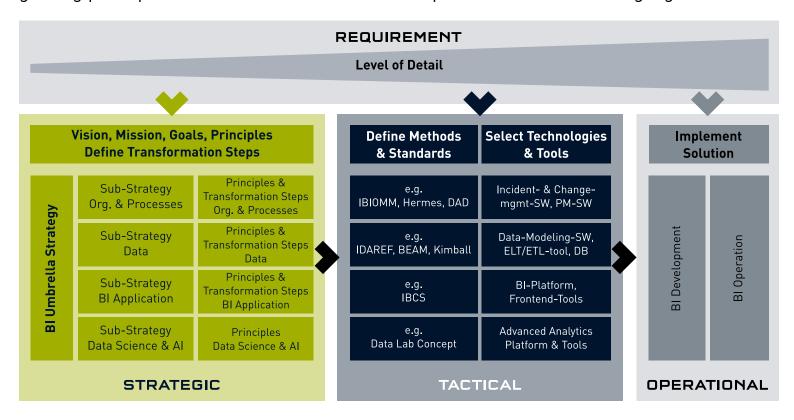
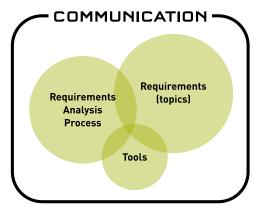


In Vision-Hills you can learn about creating a strategy for your Business Intelligence organization. The strategy can be split into different components. The umbrella strategy contains the vision and mission statement as well as the strategic goals to achieve. It is then broken down into three to four sub strategies: one for process and organization, one for data and architecture, one for the BI application and, depending on your needs, one for data science and AI. For each sub-strategy you define the quiding principles as well as transformation steps to achieve the strategic goals.



Defining your strategy is closely related to the requirements gathering process. There is no dedicated "requirements phase" in an agile world. Rather, requirements are already discussed on the strategic level, then refined on the tactical level and finally broken down to incrementable pieces on the operational or project level.

Requirements gathering is a form of communication. You have the communication



content (i.e. the requirement topics), the way you communicate the content (i.e. the requirements analysis process) as well as certain tools to support you with this process.

For all three areas there are predefined elements like checklists and templates as part of the IBIREF framework (IT-Logix Business Intelligence Requirements Engineering Framework).